



We need your help:

The Next Chapter Towards a Sustainable Future

ClimateForce is an initiative borne out of the 2041 Foundation, focusing on addressing CO₂ emissions through a 7-year reduction challenge.

In 2018, the South Pole Energy Challenge (SPEC), spearheaded by Robert and completed by Barney, became the first trek to the South Pole powered exclusively by renewable energy. Building off the 1,000km SPEC expedition, the ClimateForce mission was launched to empower a new generation of change-makers to tackle our planet's environmental challenges with convenient and actionable solutions. We invite you to join this significant step towards our climate-resilient future.

We need your support to launch this initiative. For a generous USD5,000 donation, ClimateForce will gratefully provide a keynote address at your organization/venue of choice by Barney Swan, plant hundreds of trees, and welcome you into the Founder's Network. Your donation supports our unique platform for empowering individuals and businesses to understand their environmental footprint, access products, services and solutions that reduce it, and connect with the [cutting-edge projects](#) that will keep our planet healthy for generations to come.

Thank you. For the past 30 years, our supporters have made the impossible happen for the protection of our environment. Now, it's time to confront climate change head-on by cleaning up 360 million tons of CO₂ from the atmosphere. Get in touch to learn how you can be part of this story. Email Rob and Barney at info@2041.com, call Sam at +14243498608, or see where to send your contribution below.

IT'S TIME TO ACT

Join the ClimateForce

Sustainable Solutions

ClimateForce Activities

ClimateForce will promote solutions, services and products that help people and businesses address their carbon footprint. All activities are oriented towards achieving the 2025 goal of reducing 360 mtCO₂ - organized across three verticals:



(1) Integrate: small, easy solutions individuals can practice every day to drive systemic change from the ground up. Focusing on employees and students, we will **make it easy for people to plant trees, eat less meat and reduce their day-to-day impact with the click of a button.**



(2) Restore: offering individuals and businesses easy access to effective projects to “offset” their CO₂ impact. This new class of ‘impact donation’ will **support established carbon sequestration projects and accelerate commercial viability of early-stage Carbon Dioxide Removal (CDR) Technologies.**



(3) Connect: a suite of experientials aimed at informing, inspiring, and connecting leaders with one another and their planet. **Offering carbon-neutral expeditions to conservation areas and inspiring projects tackling the climate challenge.**

The ClimateForce™ Founder’s Network

With your USD5,000 (suggested minimum) donation¹, ClimateForce will gratefully:

1. Deliver 1 Experiential Package² to donor’s school or organization of choice, including
 - 1 hour-long keynote speech by Barney Swan: “Leadership Lessons From The Bottom Of The World”; “Integrating Climate Solutions In Your Day-to-day Life”
 - 1 hour Q&A with audience, meet & greet, or similar activity of donor’s choice
 - Virtual Reality Experience (4 headsets / 5 minutes of original footage by Barney Swan documenting the South Pole Energy Challenge (SPEC)
 - Total of 4-6 hour commitment
2. Plant 100 trees in donor’s name through ClimateForce [conservation/afforestation](#) partner, including updates on tree health and growth by location
3. Feature on ClimateForce website under ‘Supporters and Partners,’ including digital content publication (Instagram/LinkedIn/Blog post) on donor’s sustainability activities or topic of choice and exclusive access to Network and Solutions

Checks may be mailed to ClimateForce Inc, PO Box 420, Auburn CA, 95604, or sent digitally at 2041.com/support-cf/

¹ Platinum Packages available for customization - get in touch to discuss

² Donors to cover transportation and accommodation where relevant.

ClimateForce’s Independent 501c3 Status is pending and you will receive a letter of receipt for tax-deductible purposes within 6 months of confirmation.

Our Mission:

To provide individuals and businesses with energy and CO₂ reduction solutions.

Our Goal:

Mobilize the 'clean-up' of 360 million tons of CO₂ by 2025.

Who We Are



Barney Swan: Barney Swan was born in the United Kingdom and raised off-grid in Far North Australia. With degrees in Business and Multimedia, Barney is the International Director for ClimateForce. Building off his unique SPEC expedition experience, he leads corporate and education workshops around the world, bringing relatable stories and human passion into the UN's sustainable development goals.



Samuel Miles: with a background in development consulting, education and clean-tech entrepreneurship, Sam has grown socially-oriented ventures and initiatives across the world, with particular focus on sub-Saharan Africa. He is the General Manager for the ClimateForce Challenge. Sam holds a BA from Yale and a MA in International Energy from Sciences Po Paris.



Robert Swan, OBE: One of the greatest polar explorers in history, Robert dedicated himself to protecting climate vulnerable regions after nearly losing his life trekking through a warming Arctic winter. His contributions to education and the environment have been recognized through his appointment as United Nations Goodwill Ambassador for Youth, Special Envoy to the Director General of UNESCO.